

PRESS KIT

JULY 2020



BUSINESS SUMMARY

The Author Encounter is a new community. Founded in the spring of 2020, by Bethany Averie and Nan Jenkins. The Author Encounter seeks to offer visibility to authors through promotion and theme events while giving fans unique experiences. The Author Encounter has several online events planned for this year including giveaways and contests to engage readers, while offering authors a chance to widen their fan base.

MEMBERSHIPS & UPCOMING EVENTS

The Author encounter membership is free for published authors, and only \$20 dollars per year for Readers and other industry professionals. Members get early access and other benefits for upcoming events.

AUTHORS

- Free
- Promotion Opportunities
- A Chance for more visibility

READERS

- \$20 Annual
- Early Access
- Opportunities to meet authors

SUPPORTERS (INDUSTRY PRO)

- \$20 Annual
- Promotion opportunities
- A Chance for more visibility



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SOCIAL MEDIA LINKS



MISSION

To bring together authors and readers in a unique, and intimate setting designed to give authors a chance to connect with their fans, and the fans (readers) the opportunity to spend time with their favorite authors, ask questions and be a part of the stories and worlds created by the authors.



Bethany Averie, YA Author

"I'm the second-to-the-youngest of 8 children. Growing up, I loved fairy-tales, mythology, and all kinds of stories. Their love of reading, and encouragement of reading, started my lifelong love affair with books. Now, with an awesome real-life hero for a husband, and offspring of my own, plus 5 books published and working on more, I'm enjoying being a published author and working with others to increase visibility for authors.



Nan Jenkins, Virtual Assistant

"I enjoy working with Authors, publishers, professionals and booklovers alike. Being on the team, taking it to the next level is wickedly exciting for me. The skills I've invested in from learning website site design to the correct application of data analytics have all been to learn how to grow business and increase visibility. I honestly can't wait to join your team!